



2010 Trail's End Popcorn Sales

ADDED Prize Incentive

“Fill it Up” Program



Every week during the popcorn sales campaign, South Florida Council will have a weekly drawing and award four prizes each week – two \$50 gift checks and two \$25 Scout Shop Gift Cards. There are 13 weeks to the sales campaign. The sale begins the week of August 2nd and runs through the week of October 29th (All unit orders are due Monday, November 1st). The drawings will be held every Friday at 4pm.

After all the unit orders have been submitted, there will be a Grand Prize drawing on Saturday, December 11th at the Fill it Up breakfast during the Scout Extreme Games at Sun Life Stadium. The Grand Prize will be a \$500 gift check.

Encourage your Scout's to sell early and to sell often. Sell to neighbors, friends, relatives, church members, etc. Mom and Dad can help in their Scout's efforts by taking an order form to work. Good Luck!

TO QUALIFY FOR THE DRAWINGS:

- FILL IT UP PROGRAM – for every order form that a Scout fills up with 30 different customers, the Scout will get one ticket in the weekly drawing.
- **NEW this year** - *Online sales, Show & Sell, and Take Order all count towards the fill it up program. Please indicate on the 30 lines of the order form: 1) Customer's name 2) Show & Sell customers 1, 2, & 3 etc.; and/or 3) Online Sales customers 1, 2, & 3 etc. This is an honor system; online sales will be cross referenced with the Trail's End System.*
- You must fax a copy of the order form up to the Scout Service Center at 305-821-6222 to the attention of Otto Goedhart and/or Marilyn Munroe. You may want to call to confirm receipt of your fax. Once it is confirmed that the form is filled up with 30 different customers a ticket with the Scout's name will be put in the drawing.

RULES FOR THE DRAWINGS:

- There will be 4 winners each week.
- Every week we will start over. All the tickets from the prior week will be put in the container for the Grand Prize drawing at the conclusion of the sale.
- If a Scout fills up a form every week, the Scout will have a chance to win every week.
- The winner will be notified by phone on Friday afternoon and can pick up his/her prize the following week. Please come in full uniform and be ready to have your picture taken for the website.

GRAND PRIZE DRAWING:

- SCOUTS WHO FILL A MINIMUM OF TWO FILL IT UP SHEETS WILL BE ENTERED INTO THE GRAND PRIZE DRAWING.
- Every Scout who submits **two** Fill it Up sheets during the 13 week sale will have one ticket entered into the drawing, each additional sheet earns the Scout one more ticket in the drawing.
- The grand prize drawing will be held on Saturday, December 11th at the Fill it Up breakfast during the 2010 Scout Show at Sun Life Stadium, after all the unit orders have been submitted and the sale is over.
- It is to a Scout's advantage to fill up as many forms as possible during the sale to increase their chance of winning.