



South Florida Council, Boy Scouts of America
The 12th Annual Hispanic Heritage
Awards Celebration



Honoring

Carlos Manuel de la Cruz, Jr., CEO, Coca Cola Bottling of Puerto Rico

Benjamin Leon, Jr., CEO Leon Medical Centers

Mario Trueba, CEO, Sabadell United Bank

Carlos J. Arboleya, Retired Vice Chairman, Bank of America

Saturday, October 2, 2010

Doral Golf Resort and Spa – Champions Pavilion

6 pm Reception, 7 pm Dinner & Program

Program Advertisement Form

- ___ Full Page Ad – Choice of Front or Back Inside Cover (with Centennial Title Sponsorship)
- ___ \$1,500 Full Page Ad Inside Front Cover (check availability)
- ___ \$1,500 Full Page Ad Inside Back Cover (check availability)
- ___ \$1,000 Full Page Ad
- ___ \$1,850 Double Page (middle spread) Ad
- ___ \$ 600 Half Page Ad
- ___ \$ 350 Quarter Page Ad

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The commemorative program is vertical; 8.5" x 11" format; half page ads display horizontally, 8.5" x 5.5". Required format: ¼" trim with no bleed, minimum 300 dpi, line screen 200; JPEG, TIFF, PDF, or EPS. Provide artwork on CD or email to mdames@sfcbsa.org. Prices are for camera ready artwork as required, and in specified format. Ads received that are not in the specified format, or that require design/typeset, may incur an additional charge.

Content of your Program Ad: (please check one)

- ___ Use ad artwork that is provided in JPEG, TIFF, PDF, or ESP format on CD or emailed.
- ___ Use text and create a suitable ad for me (attach ad copy)

Deadline for receipt of Program Ad is September 8, 2010

Fax Form To: (305) 821-6222

Email Artwork To: mdames@sfcbsa.org

Or Mail To:

South Florida Council, BSA

15255 NW 82nd Avenue

Miami Lakes, FL 33016

Phone: (305) 364-0020 Ext. 218 or Broward: (954) 584-4200 Ext. 218